



# STARK Denmark



Denmark

72

Stores

2,192

Employees

## MARKET INFORMATION

### AREA OF OPERATION:

All of Denmark, the division is nation-wide. The concept is to be a national chain, but with a focus on local presence. 5 units in Greenland and 1 unit in the Faroe Islands.

### CUSTOMERS:

Professional builders, consumers – including DIY builders (“professional DIYers”), industrial enterprises and retailers.

STARK is the market leader in Denmark.

## TYPE OF STORES

### BUILDERS' MERCHANTS:

Sale of timber, building materials and tools and provide professional advice on building and logistics solutions to professional and DIY builders.

### DIY STORES:

In connection with builders' merchants. Wide and well-assorted product range aimed at consumers, i.e. DIYers.

### SPECIALITY STORES:

Especially outside major Danish cities: Copenhagen, Odense and Aarhus.

Specialists in providing advice and supplying materials for bricklayers.

## LOGO



## MANAGEMENT

BRITTA K. STENHOLT, CEO  
Hired in 2015

## CONTACT

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[www.stark.dk](http://www.stark.dk)



# STARK Finland

  
Finland

27  
Stores

826  
Employees

## MARKET INFORMATION

### AREA OF OPERATION:

STARK has a wide presence in all of Finland.

### CUSTOMERS:

Professional builders, consumers, industrial enterprises and retailers.

## TYPE OF STORES

### BUILDERS' MERCHANTS:

Wide and well-assorted product range targeting professional builders, consumers, home builders, industry and distributors.

## LOGO



## MANAGEMENT

HARRI PÄIVÄNIEMI, CEO  
Hired in 2017

## CONTACT

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## MARKET INFORMATION

### AREA OF OPERATION:

Beijer operates in all of Sweden, the chain is nation-wide.

### CUSTOMERS:

Professional builders, industry and retailers as well as consumers.

## TYPE OF STORES

### BUILDERS' MERCHANTS:

Combi-stores with a wide and well-assorted product range targeting both professional customers and consumers.

## LOGO



## MANAGEMENT

GEIR THOMAS FOSSUM, CEO  
Hired in 2014

## CONTACT

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Sweden

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## MARKET INFORMATION

### AREA OF OPERATION:

Neumann Bygg operates on the west coast and in the North of Norway.

### CUSTOMERS:

Neumann Bygg trades with consumers, professional customers as well as industry and retailers.

## TYPE OF STORES

### BUILDERS' MERCHANTS:

Stores with a well-assorted product range targeting professional customers.

### LOGO



### MANAGEMENT

KJELL PAULSRUD, CEO  
Hired in 2017

### CONTACT

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